



# RISKY BUSINESS

MEMBER EDITION

A GAMMA IOTA SIGMA NEWSLETTER  
TEMPLE UNIVERSITY'S DEPARTMENT OF RISK,  
INSURANCE, AND HEALTHCARE MANAGEMENT



FOX  
BUSINESS

SIGMA  
CHAPTER

Volume VI, Issue 6    <http://www.temple.edu/gis>    [gis@sbm.temple.edu](mailto:gis@sbm.temple.edu)    Phone: 215.204.9368    October 7, 2002

## DISTINGUISHED GUEST LECTURER

LARRY FRIEDMAN  
RHU, REBC, HIA, MHP

VICE PRESIDENT OF OPERATIONS & CO-OWNER

REIMBURSEMENT SERVICES, INC.

**"MEDICAL TREND: ITS IMPACT AND WHAT CAN BE DONE"**  
**A BROKER'S PERSPECTIVE**

WEDNESDAY, OCTOBER 9TH, 2002  
11:40 A.M. - 12:30 P.M.  
TUTTLEMAN LEARNING CENTER, ROOM 101

One of the largest issues threatening the future of healthcare in the United States today is the cost of medical services. The cost increases that medical technologies and services have seen over the past few years have had a substantial effect on the costs that provider organizations, and in turn, employers and employees face for primary healthcare. It has become increasingly difficult, for example, to balance an employers need to provide employees with quality healthcare, and the ultimate costs that must be incurred for even the most basic services today. In no profession is this more serious an issue than with health insurers, consultants, and service providers, where balancing cost with quality becomes an almost daily battle for market share and profit.

Larry Friedman will explore the trending in medical expenses with us on Wednesday. He will explore and explain the 'drivers' of the medical trend and who is behind the increases in different sectors. Also, from his perspective within a health financial services provider, Mr. Friedman will illuminate the options available to employers and employees for mitigating cost increases. **Please visit Reimbursement Services, Inc. website <<http://www.rsidme.com>>**

## GAMMA GAMES WITH THE SIGMA CHAPTER

This **Thursday, October 10th**, the Sigma Chapter will be holding our second **Sigma Chapter Gamma Games** in **Pearson Hall, Gym 145** from **6:30 p.m. - 8:30 p.m.**

This semester, this Sigma Chapter has formulated some new events, in conjunction with the usual games. We have added the Toothpick/Lifesaver Pass to the list as well as Phil Stefano's new *mystery game*, time permitting. As usual, we will be featuring the Tug-of-War, the Foul Shot Contest, Musical Chairs, the Hula-hoop Contest, the Orange Game, and the new Finale Obstacle Course. So far we have received an amazing response with over 70 members attending!! All Sigma Chapter members should have received a phone call within the last week to confirm your attendance.

Prior to the Games, all participants are welcome to meet at **Temple University's Draught Horse**, located on **Cecil B. Moore Avenue at Carlisle Street**, beginning at **5:00 p.m.** The Sigma Chapter has reserved space in the back of the bar, but will not be providing food or beverages, sorry!

If you haven't had the opportunity to sign up for this great event, or have any questions or comments regarding the Games, please contact the Sigma Chapter's Vice President of Public Relations, **Philip Stefano** <[pstefano@temple.edu](mailto:pstefano@temple.edu)>



**THE FOX SCHOOL**  
of Business and Management

TEMPLE UNIVERSITY

**INTER-CHAPTER RELATIONS**

On **Saturday, October 5th**, four Officers of the Sigma Chapter attended an **Member Induction Ceremony** for the **Nu Chapter of Gamma Iota Sigma** at **Central Michigan University**. The activities of other chapters are very beneficial for the Sigma chapter to take part in, whether they be community service events, fundraisers, or chapter functions. This enables the officers to create a more fraternal bond throughout the organization. At our Annual Gamma Iota Sigma International Management Conference, a few friends can make all the difference !!

**BLACKBOARD UPDATE**

This week on blackboard, we have posted copies of our weekly member newsletter, *Risky Business*. Scholarship applications will appear as they become available to us. Please look under course documents for the above mentioned materials. Also, there is a section for your **Personal Information** in the **Tools** menu, please take a look and verify that we have the most up-to-date information!!  
If you have any questions, comments, or concerns, contact **Yuriy Shepelin** <yshepeli@temple.edu>, Director of MIS.

**WELCOME NEW MEMBERS !!!****Dorjan Short****Rosie Lam****OCTOBER BIRTHDAYS****October 1st**

Renee Des Etages

**October 14th**Kimberly LeBlanc  
Tram Truong**October 2nd**Joseph Haggerty  
Robert Shane O'Donnell  
Philip Stefano**October 16th**

Maria Findley

**October 3rd**

Bilal Ahmed Alam

**October 21st**

Ryan P. Moore

**October 5th**Sabrina Enam  
Khon Leiu Tang**October 22nd**

Bob Keyton

**October 6th**

Sheree Jenerette

**October 25th**Damien Callahan  
Allam Taj**October 7th**

Maryellen Reilly

**October 29th**Eric J. Krauth  
Steven Rickert**October 10th**Bernard Akenya  
Stephen Toney**October 31st**Tameka Johnson  
Lamy Saint-Fluer**FEATURED SUMMER INTERN****MICHAEL KUNDIN****Standing:** Junior  
**Major:** Actuarial Science**Company:** **Cigna Group Insurance**  
Actuarial Executive Development Program**Location:** Philadelphia, Pennsylvania

**Description:** This summer I interned at CIGNA's Actuarial Executive Development Program. I was assigned to the Metrics and Outcomes Department in CIGNA Group Insurance. My project involved building a Tracking Tool for Nurse Case Managers in CIGNA's three disability claims offices. I built the tool in Microsoft Access to track the claims' volumes, turn-around times and outcomes. Furthermore, I was responsible for building extensive reports to analyze the nurses' efficiency in managing claims.

In carrying out this project, I learned a great deal about CIGNA's claims management process and disability management re-engineering effort. Most importantly, I got invaluable experience in communicating my work and plans to high-level managers and employees who may not have the technical background to understand all details of my project.

**Gamma Games**  
Sign-up Now!!!!  
Phil Stefano <pstefano@temple.edu>

**Monday****Tuesday****Wednesday****Thursday****Friday**

7

**Mock Etiquette Workshop**  
Hosted by Janis Moore  
Campbell of CSPD  
4:45 p.m. - 6:15 p.m.  
Tuttleman 407AB

8

**Guest Lecturer:**  
Larry Friedman  
Vice President of  
Operations & Co-Owner  
Reimbursement Services,  
Inc.

9

**Gamma Games\***  
6:30 p.m. - 8:30 p.m.  
Pearson Hall, Gym 145  
  
**\*Pre-game Social**  
5:00 p.m. - 6:30 p.m.  
Draught Horse

10

**Mock Interviews**  
with Terri Chalmers  
8:00 a.m. - 5:00 p.m.  
Samsung Room  
4th Floor Ritter Annex

11