



RISKY BUSINESS

MEMBER EDITION

A GAMMA IOTA SIGMA NEWSLETTER
TEMPLE UNIVERSITY'S DEPARTMENT OF RISK,
INSURANCE, AND HEALTHCARE MANAGEMENT



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SIGMA CHAPTER HOSTS THE 31ST ANNUAL GAMMA IOTA SIGMA INTERNATIONAL MANAGEMENT CONFERENCE

OCTOBER 24TH - 26TH, 2002
PHILADELPHIA, PENNSYLVANIA

From **October 24th through the 26th, 2002**, over 180 officers, members, and faculty advisors from over 15 Gamma Iota Sigma Chapters across the United States and Canada will converge on **Temple University** to share ideas for the upcoming year. The Sigma Chapter is no stranger to hosting this event. In 1996, the Annual Conference was held in Philadelphia under the theme "The Spirit of Philadelphia," taken from the ship of the same name on the Delaware River. In 1998, the Annual Conference was held in San Diego, California, with the theme "A New Beginning," and was co-hosted by the Sigma Chapter from across the country. In 1999, the Sigma Chapter hosted the Annual Conference in Dallas, Texas, with the theme "The Wave of the Future." The Annual Conference is an unusually thorough event that offers many opportunities to share best practices across all areas of chapter growth and management techniques. Beginning **Thursday, October 23rd, 2002**, attendees will arrive at the Holiday Inn Olde City, and be greeted by a **Welcome Social** held at the **Draught Horse** adjacent to **Temple University**.

On **Friday, October 24th, 2002**, attendees will be served breakfast in **Kiva Auditorium**. Opening speaker **Dominic Frederico, President & CEO of Ace Insurance Companies** in Bermuda, will speak about the day-to-day activities of a senior executive at one of the world's leading insurance groups. Later in the morning, our Corporate Sponsors will host sessions focusing their company's particular roles in the insurance industry. Those companies include **Ace, Amerisure, Aon, Cigna, Marsh, Inc., Prudential, Towers Perrin, and Travelers**. Our most sincerest appreciation goes to the sponsor companies for their generous contributions. A second guest speaker, **Patrick Kinney, Vice President of Sales and Marketing of Travelers Insurance** will address the conference following lunch. During the afternoon, special industry topic sessions will be held addressing the impacts of the following issues on the insurance industry: "**The Role of Company Stock in 401(k) Plans: What Went Wrong at Enron?**"; "**Directors and Officers Insurance Trends**"; "**Medical Trend, It's Impact and What Can be Done**"; "**Can Terrorism Be Insured?**"; "**The Expanding Roles of Actuaries - Financial Engineering**". Attendees will relax at the end of the day with dinner and a dive show at the **New Jersey State Aquarium in Camden**.

On **Saturday, October 26th, 2002**, **Chapter Management Sessions** will be held throughout the day addressing the following topics: **Alumni & Industry Relations, Public Relations & Publicity, Member Recruitment & Involvement, Community Service Activities, Fundraising, Chapter Use of Management Information Systems, Chapter Recognition of Academic Achievement, Chapter Relations with Professional Societies, How to Win International Awards, Treasurer's Workshop, Secretary's Workshop, and the President's Workshop**. In the afternoon, attendees will visit the **Franklin Institute** for their newest feature exhibit, "**RISK!**"

To wrap-up the Annual Conference, Saturday's dinner will be held at the **Chart House** on the Delaware River. Our closing guest speaker is **Robert Bentley, Managing Director with Guy Carpenter & Company, Inc.**, reinsurance intermediary arm of MMC.

A complete schedule of Annual Management Conference activities can be found on the back side of this Special Edition of *Risky Business*.



THE FOX SCHOOL
of Business and Management

TEMPLE UNIVERSITY

ANNUAL MANAGEMENT CONFERENCE ACTIVITIES

Thursday, October 24th, 2002

Guest Chapter Arrival
Holiday Inn Olde City

Welcome Social
Draught Horse Pub near Temple University

Friday, October 25th, 2002

Keynote Speaker
Kiva Auditorium

Dominic Frederico
President & Chief Executive Officer
Ace Limited

Keynote Speaker
Kiva Auditorium

Patrick Kinney
Vice President of Sales and Marketing
Travelers Property and Casualty Insurance Co.

Corporate Information Sessions
Tuttleman Learning Center

Ace
Amerisure
Aon
Cigna
Marsh, Inc.
Prudential
Travelers
Towers Perrin

Special Industry Topic Forums
Tuttleman Learning Center

“The Role of Company Stock in 401(k) Plans:
What Went Wrong at Enron?”
“Directors and Officers Insurance Trends”

“Medical Trend, It’s Impact and
What Can Be Done”

“Can Terrorism Be Insured?”
“The Expanding Roles of Actuaries -
Financial Engineering”

Dinner - New Jersey State Aquarium at Camden
(Featuring a Dive show and a special guest)

Saturday, October 26th, 2002

Chapter Management Workshops & Case Studies -
Speakman Hall

Alumni Relations
Industry Relations
Public Relations & Publicity
Member Recruitment
Member Involvement
Community Service
Fundraising
Chapter Management Information Systems
Chapter Recognition of Academic Distinction
Chapter Relations with Professional Societies
How to Win International Awards
Secretary’s Workshop
President’s Workshop

Franklin Institute
Feature Exhibit - “RISK!”

Dinner
Chart House Restaurant

Keynote Speaker
Chart House Restaurant

Robert Bentley
Managing Director - InStrat Actuarial Modeling
Guy Carpenter & Company, Inc.
(An MMC Subsidiary)