



# RISKY BUSINESS



MEMBER EDITION

FOX  
BUSINESS

A GAMMA IOTA SIGMA NEWSLETTER  
TEMPLE UNIVERSITY'S DEPARTMENT OF RISK, INSURANCE,  
AND HEALTHCARE MANAGEMENT

SIGMA  
CHAPTER

Volume VIII, Issue 11

<http://www.temple.edu/gis>

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November 10, 2003

## H. WAYNE SNIDER DISTINGUISHED GUEST LECTURER SERIES

### Francis L. Doyle, III

Chairman and CEO

Doyle Consulting Group, Inc.

Wednesday, November 12, 2003

11:40AM- 12:30PM, Walk Auditorium

**Frank Doyle** is Chairman and Chief Executive Officer of Doyle Consulting Group, Inc. and has more than twenty-five years of experience in the employee benefits field. Prior to his current tenure at Doyle Consulting Group, he draws experience from management positions held both in the insurance company home office and national insurance brokerage and consulting industry. His responsibilities have included the development, design and implementation of a variety of health and welfare delivery systems for medium and large-sized employers. Mr. Doyle's clientele include some of the largest tri-state employers, as well as providers of medical insurance programs.

Mr. Doyle is recognized as an expert in the managed care field for both employer-sponsored medical plans and integrated worker's compensation medical and disability management. Mr. Doyle has lectured at both the local and national level on Risk Management, Managed Care and Human Resource Management issues. He has appeared on CN8 Money Matters as an expert on "Understanding Employee Health Benefits".

Mr. Doyle is a native Pennsylvanian. He received his Bachelor of Arts degree in Economics and Political Science from the University of Pittsburgh. He was elected to the Board of Directors for the Philadelphia Chamber of Commerce in 1994 and serves on the Executive Committee to the Board. He is a member of the American Society of Chartered Life Underwriters, Philadelphia Employee Benefits Association, Greater Philadelphia Association of Health Underwriters and New Jersey Builders Association. He has multi-state brokerage licensure for life, health and accident insurance.

### New Members as of November 4, 2003

Karima Yelverton  
Melissa Presbery  
Patrick Healey

*Also in this issue:*

Ask Philio and Mogg  
Top 10 List o' the Week  
Mock Etiquette Workshop  
The Spirit of Philadelphia  
Meet the Officers—Tony Longo

### HEY! LOOK HERE! STUFF'S GOING ON!!

#### Spirit of Philadelphia

November 21, 2003  
11 pm departure from Penn's Landing

#### Mock Etiquette Workshop

November 10, 2003  
Speakman 211, 4:45 to 6:15

#### Volleyball Social

November 12, 2003  
Pearson 145, 7:00 to 9:00

#### CLU/ChFC Workshop

November 14, 2003  
Curtis 201, 11:40 to 12:30



THE FOX SCHOOL  
of Business and Management

TEMPLE UNIVERSITY

## ASK PHILIO AND MOGG

Philio and Mogg are your local friendly experts on every subject, available to answer those questions that keep you up at night. If you have a question to submit, please e-mail us at pstefano@temple.edu or mogg@temple.edu and keep an eye out for the answer in the next issue of Risky Business!

**Q: I recently heard that Dr. Drennan purchased a horse... any comments???**

**P&M: First and foremost, congrats on keeping up with you professors personal lives (although now that we say that it sounds somewhat shady).** Dr. Drennan has recently purchased a horse, which he named *Buttercup*. Naturally his first action was to obtain equine/equestrian insurance. The coverage includes (but is not exclusive to): Blood & Livestock Mortality (including accident, injury, sickness, or disease), Prospective Foal (covering unborn foal), Infertility (should the stallion become unsuitable for breeding), Stable Liability (liability coverage for owners operations), and Loss of Use (covering a certain percentage of the insured value if the animal becomes permanently incapable of fulfilling its intended use).

For more information please visit: [www.firsttower.com/equestrian.htm](http://www.firsttower.com/equestrian.htm)

## TOP 10 LIST O' THE WEEK

### Top 10 Mysteries at Temple University

10. Why do so many Gamma officers seem to "making relations" with other Gamma officers???
9. What exactly is the Temple Challenge and how come no one talks about it anymore???
8. If they are already short on classrooms now, then what will the situation be like when the knock down Curtis Hall???
7. Why has the Dirt Lot never been paved???
6. Why can't Liacouras let Bill Cosby have something named after him???
5. Why is the Liacouras Garage only closed from 2:00 a.m. till 5:00 a.m. instead of always being open???
4. Why can't I use Diamond Dollars at the food trucks???
3. Why am I still reading the Top 10s when they never have any pertinent information to my professional development???
2. How come lunch boxes went out of style as I got older???
1. With all the professional development opportunities through Gamma, you should have nothing to worry about in your collegiate travels!

## SPIRIT OF PHILADELPHIA!!

The latest and greatest Public Relations event for the Fall 2003. PR is hosting the bash of the year onboard the Spirit of Philadelphia. The party kicks off at 11 pm leaving from **Penn's Landing** on **Friday, November 21, 2003**. Tickets are \$20 and include food and entertainment, and there is also a cash bar. Gammies and non-Gammies alike are welcome to attend, as our motto is and forever will be "the more the merrier." Dress to impress and bring your dancing shoes! Tickets are available in the Gamma office and at general meetings. If you have any questions, contact the E-Vite king, Joe Pizza at [jpizza@temple.edu](mailto:jpizza@temple.edu).



## MOCK ETIQUETTE WORK-

On **Monday, November 10, 2003**, there will be a **Mock Etiquette Workshop**. This workshop is very important for individuals looking to obtain an internship for the following summer. As one of the cornerstone steps in the road to the resume book, this workshop will assist you in the correct way to eat in a business environment. No longer will you be in wonder as to which fork is the proper fork for certain courses. So extend your pinkies proudly and come learn the ins and outs of business dining. It will be held in **Speakman 211, 4:45 to 6:15**.

For more info contact: Justin Sheldon at [jsheldon@temple.edu](mailto:jsheldon@temple.edu).

## MEET THE OFFICERS

**TONY LONGO**—Tony is in his maiden voyage as a Gamma Officer where he serves under the capacity as the Director of Student Affairs. A former



Marine Cop and the best of his triplet brothers, Tony is the Thai wonder of our organization. He is a very soft-spoken individual; however, like the best of us his tongue loosens up after a couple refreshments. A wife on the home front demands his time, but Tony has been nothing short of spectacular when it comes to community service.

## INTERN INTERVIEW WORK-

To compliment the above Mock Etiquette Workshop, there will be an **Intern Interview Workshop on Saturday, November 15, 2003**. This workshop is also very important to individuals looking to obtain an internship this upcoming summer and also for students enrolled in BA 100. As another one of the cornerstone steps in the road to the resume book, this workshop will assist you in the proper way to conduct yourself while interviewing for an internship position. It will be held in **Speakman 113 from 9:30 am to 12:00 pm**.

For more info contact: Justin Sheldon at [jsheldon@temple.edu](mailto:jsheldon@temple.edu).

Monday	Tuesday	Wednesday	Thursday	Friday
<p>10</p> <p><b>Committee Meetings</b> Finance Membership Development Industry Relations Student Affairs 11:40 to 12:30</p>	<p>11</p> <p>*Monday – November 10 Mock Etiquette Workshop Speakman 211, 4:45 to 6:15</p>	<p>12</p> <p><b>Eighth Speaker:</b> <b>Francis L. Doyle, III</b> Walk Auditorium 11:40 to 12:30</p> <p>Volleyball Social Pearson 145, 7:00 to 9:00</p>	<p>13</p>	<p>14</p> <p>CLU/ChFC Workshop Curtis 201, 11:40 to 12:30</p> <p>*Saturday – November 15 Intern Interview Workshop BA 100 and Risk Interns Speakman 113, 9:30 12:00</p>
<p>17</p> <p><b>Committee Meetings</b> Alumni Affairs Public Relations MIS 11:40 to 12:30</p>	<p>18</p>	<p>19</p> <p><b>Ninth Speaker:</b> <b>Lance J. Ewing, ARM, CRM</b> Walk Auditorium 11:40 to 12:30</p>	<p>20</p> <p>*Friday, November 21 Spirit of Philadelphia Cruise Penn's Landing, 10:45 pm</p>	<p>21</p> <p>Intern Presentations Curtis 201, 11:40 to 12:30</p> <p>Actuarial Science Internship Reception President's Room, Diamond Club 1:00 to 4:00</p>